



 **bett**ed **GAMES**  
Gambling meets Web3

**WHITE PAPER**



## **BETTED GAMES**

The idea was born a few years ago when several members of our team, who played poker, started flirting with the blockchain in 2015. Now, after months working and creating important alliances with poker, casino and betting software companies, we are ready to launch this great project.

Bring the best of two worlds: cryptocurrency and Casino-Slots, Sportbets and Poker Wide range of games including Hold'em, Omaha, Stud, Razz, Chinese and Open Face Chinese poker, and more.

We can integrate any cryptocurrency, accept and convert Bitcoin, Ethereum, XRP, Litecoin, etc.

Also we can add your own token into a poker room to play with your community.

Betted casino is a Fiat and multi-blockchain poker, casino and sports betting company with a mission to become the largest Crypto & Fiat full-stack casino platform and be the benchmark for crypto casinos globally.

Betted casino will cover the three most popular segments in the gaming world: casinos, poker, and sports betting. Focusing on the Crypto world without neglecting to play and/or bet with Fiat money as well.

Our Goal is convert Betted Casino in largest Gamble Platform, adding our own games too, instead of poker rooms, casino games and sportbets platform.

## CASINO INDUSTRY

Casino industry is tremendously profitable.

The top 10 most profitable casino sites make over \$8000 million a year each.

The top five brands earn more than \$2 billion each:

Flutter Stars Group: \$5.28 billion

Bet365: \$3.5 billion

William Hill: \$2 billion

Now, the most profitable casinos are not always the best brands. So which is the best betting site?

It depends on what you value most in a sports betting house. Someone who prioritizes bonuses and odds may pay less attention to payout speed and customer service.

But in general, the best betting brands offer a bit of everything. They have beautiful and mobile websites. And they offer quality customer service. In addition, you can play a wide variety of games and qualify for a lot of bonuses.

The online casino market is huge: \$60 billion, according to research firm Statista. This figure is expected to reach \$95 billion in 5 years.

For comparison, the music industry is valued at \$23.1 billion, and everyone listens to music.

The bottom line: There is a lot of money to be made in the casino industry. And some brands know how to best optimize this revenue. As you'll discover below, some brands bring in over half a billion dollars, while others are drenched in debt.

## REVENUE COMPETITORS

# The Popularity of Gambling Cryptocurrencies Will Continue Growing

The estimation is that the crypto gambling currencies are worth around \$2,5 billion. That's a 2000% increase compared to the last 12 months

## Global Crypto Casino Revenues

	betted	1XBIT	FortuneJack	mbit	cloudbet	bc.game	sportsbet	Mystake	bitcasino
Million Profit		\$5.80 /yr	\$5.10 /yr	\$5.70 /yr	\$7.00 /yr	\$2.50 /yr	\$4.00 /yr	\$5.00 /yr	\$33.90 /yr
Poker	✓	✗	✗	✗	✗	✗	✗	✗	✗
Casino-Slots	✓	✓	✓	✓	✓	✓	✓	✓	✓
Sportbet	✓	✓	✓	✓	✓	✓	✓	✓	✓

**Competitors Revenues per Year**

## WHY BETTED

### RNG Transparency

Adjustable and steady server solution with certified RNG and guaranteed top-level of security.

### Cloudflare with WAF, DDoS protection and SSL

We protect our users from all kinds of online threats.

### 24/7 support

Be sure your business runs properly at all times.

### HTML5 WEB

downloads needed! Use any browser on your computer, laptop or mobile device.



### DESKTOP

Check out the Desktop version for Windows or for macOS. Play in any device, anywhere.

### Automatic Payments

Forget the waiting. Our payment approval system will give you a fast experience!  
Local coin or anonymous crypto payments

### The Best Content

Thanks to our partners, we not only offer slots, many other gambling games await you!  
We're always at the forefront of casino

### SAFE & TRUSTED

We guarantee your safety and fun.  
All-inclusive security to protect you against any kind of online threats.

### MOBILE

Get easy apps for iOS and Android. Go to the App Store and Google Play to try.



## SOME FEATURES



### +30 types of poker games

Wide range of games including Hold'em, Omaha, Stud, Razz, Chinese and Open Face Chinese poker, Rapid, Mixed games and more.

All that you may want from poker is in.

### All gains from cryptocurrency use

Get various benefits from cryptocurrency use and comprise anonymous payments, low commissions.

### Anti-Bot and Anti-Fraud systems

We provide safety for your business and user comfort.

### Supreme freedom for exchange

Developed cryptocurrency market and exchange points infrastructure Allows to exchange cryptocurrency for fiat and viceversa.

### No geofencing & restrictions

Engage a larger audience for our business to grow constantly. All countries are welcome

### More than 10-year experience

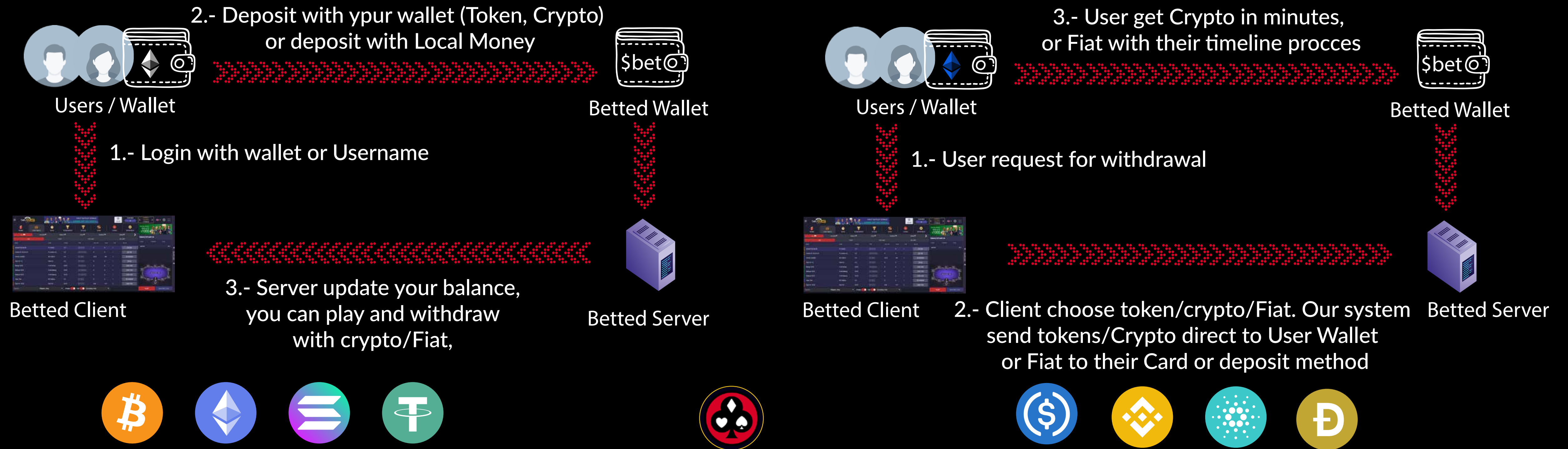
We are early adopters and pros in Casino Platforms (+15 yrs) and cryptocurrency integration due to long involvement. (+8 yrs)

# BETTED ECOSYSTEM

Betted will operate on Ethereum and will introduce a new cryptocurrency called "bet" (BETTED). The most important advantage of using our token is you can buy it online wherever region you reside in. The second function is the speed of withdrawals. Players can fund or withdraw from their betted account instantaneously to acquire our token or fiat as well. As a consequence the BETTED TOKEN has enormous utility. Betted also introduce diferent chains to log in with your wallet ( BTC, LTC, ETH, BNB, etc). Also users can log in with mail, google account, etc and deposit with local money with paypal, visa, masterdcard and most useable payment gateways.

## Betted Deposit Process

## Betted Withdrawals Process





## MORE FEATURES

### Server

Socket based system in a secure server, protected game logic, and certified RNG. Over 100,000 players can play the game simultaneously. Additionally, we guarantee top-level security because of system logging, IP detection, and different access options.

### Comprehensive solutions

We provide client apps for all platforms. Downloadable solutions for Windows and macOS have all cash games and tournament types within Reach. Our HTML5 version works in all desktop and mobile browsers. We have developed superior native WEB3 and app for iOS and Android.

### Affiliate, Ads and agent system

We will advance into our business model with a powerful and easy to manage affiliate, ads and agent system. Also we can insert any community token to grow our users and communities.

### Flexible currency use

You can convert any currency right inside the platform or combine and use both, Cryptocurrency or Fiat.

### Multi-Language

You can use more than 10 languages inside platform.



## STAKING SYSTEM

**Revenues:** Equity share of the casino

Betted create a shared pool between all stakers, and every month betted will transfer 40% from casino benefits to this pool and distribute among stakers.

The user will be offered an equity share in proportion of their \$BETTED staked. What does that mean?

The user will receive a proportional share of the profit netted by the casino every month. 40% of casino profit goes to stakers users

\*For example, if an user has staked 2% of the total \$BETTED supply, he will receive their 2% from the 40% monthly profit generated by the casino

**Tickets:** Free Tickets to Play

User will receive free staked Tickets (stTickets) every week as long as his/her \$BETTED remains staked.

Staked Tickets work exactly the same as normal Tickets except that they cannot be redeemed for fiat or cryptocurrency.

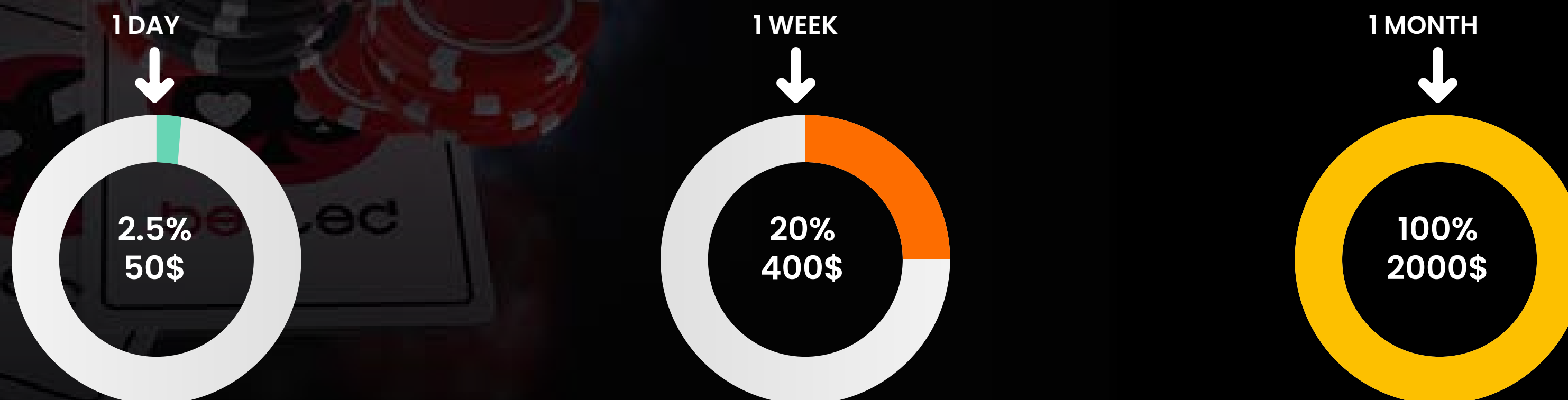
Staked tickets can only be used to pay for the casino games, poker and sportbet sections.

So basically, the user gets to enter the games of the casino and gets a chance to win normal Tickets as the prize, which in turn can be redeemed for fiat or cryptocurrency.

# STAKING REWARDS

MONTHLY  
REVENUES  
100K

Calculated for a holder who has 2% of the supply in stake



UNESTAKE PENALTY FEE BEFORE PERIOD ENDS 10%

**Every Staker will receive 2% weekly of the amount he stake.**

\*example: If you stake tokens worth 1000 dollars, you will receive 2% weekly: 20 dollars.



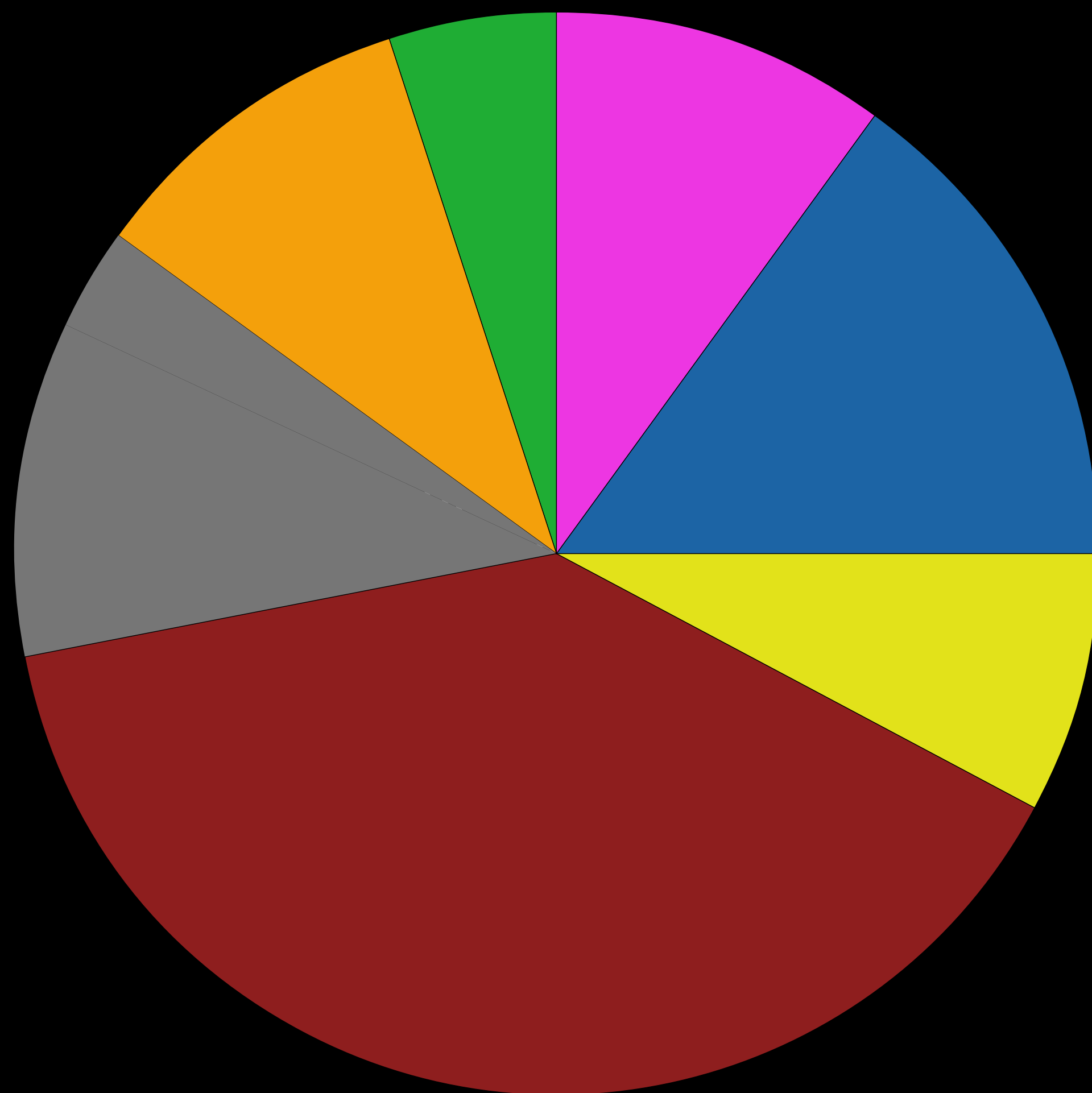
# TOKENOMICS

Taxes  
**5%**

- 2% Marketing
- 0.5% Development cost
- 2.5% treasury

Taxes first 10 minutes 25/25

Once the casino is sustainable, taxes can be reduced or removed



1.000.000.000  
Tokens

TOURNAMENTS AND EVENTS 6%

SPONSORS 5%

PRIVATE 20% VESTED

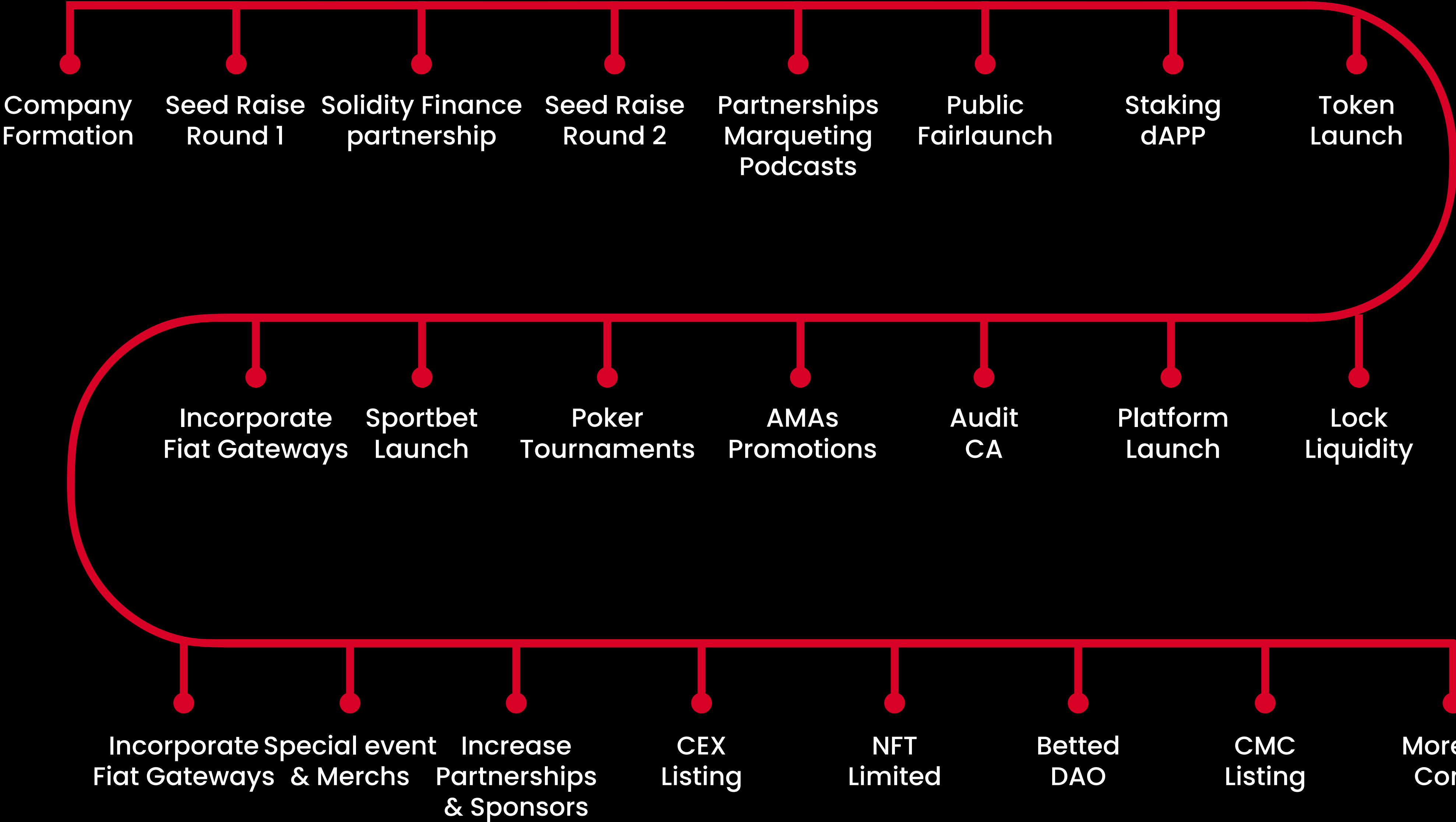
INITIAL LP 8%

BETTED ECOSYSTEM 41%

MARKETING 10%

CEX 10%

# TENTATIVE ROADMAP





# MARKETING STRATEGY

## Players Relationship

Having a good relationship between our brand and our players helps build trust. Every player is important to us. Direct mail marketing campaigns | Phone calls from brand representatives | Provision of active customer care services | Special offers on birthday and holiday celebrations | ETC .....

## Strategic Partnerships

iGaming affiliates, having become the ultimate channel to bring in online games traffic to our game platform. Affiliates publish reviews, bonuses and different types of content on their website, driving traffic to our casino platform.

## Special Tournaments & Events

Through promotions such free tournaments called freerolls players can play for free and win real money. Events are a powerful retention strategy that can be used to encourage players to keep on playing. Events can come in many different forms depending on our marketing goals and branding.

## Paid Ads

It's not always easy to explain in a 30-second ad. Social media marketing solves that problem, especially on sites like YouTube and Twitch. In fact, it might surprise you how popular the channels of so-called "casino streamers" have become on platforms like YouTube.

## Social Media & Affiliate Marketing

Social media is one of the most common ways for millennials to exchange content. More people will see your online casino if you market it on Facebook, Instagram, Twitter, and other prominent sites. Our Affiliate program connects us with websites that will market our online casino in exchange for a fee.

## Bonuses & Promotions

Provision of loyalties and bonuses is a great way of attracting players. These bonuses help players gamble without having to stake their own money. These bonuses include welcome bonuses, deposit bonuses, and free spins. Also Free tournaments with great prize pools.

## Latest & Trending Games

Evolution is constant, and as such, casinos are not excluded. The games popular ten years ago are now outdated, and ten years from now the same will be said for recent games. We will stay ahead of changes, and move with the trend to avoid being left behind.

# REVENUE STRATEGY

## Token sale

Token sale revenue is generated from our ICO.

## Advertisements

Advertisements revenue is generated by posting adds in our main software casino dashboard. Anyone can publish their banner with us to promote their services or products.

## Affiliate programs

Affiliate revenue is generated from different types of partnerships with other companies or community groups.

## Transaction fees

Transaction fee revenue is generated by tax on every poker table (cash or buy-in tournaments) token or NFT transaction and low withdrawal fees.

## Add Community Tokens

We can insert any token within our payment network, in addition to creating private rooms for these token communities.

## NFT sale

NFT sale revenue is generated by the buying and selling our NFT collection.

## Merchandise

Merchandise revenue is generated by the selling of various online merchandise to promote our brand around the world.



## PARTNERSHIP & AGREEMENTS



## PARTNERSHIP & AGREEMENTS

 Ezugi

 GAMEART

 HABANERO™

 NUCLEUS  
GAMING

 OneTouch  
PREMIUM MOBILE GAMES

 platipus

 a|g

 TVBET

 ALTENTE  
GAMING

## PARTNERSHIP & AGREEMENTS



## SPORTBETTING NETWORKS



Digitain



Betsy Games



Betby



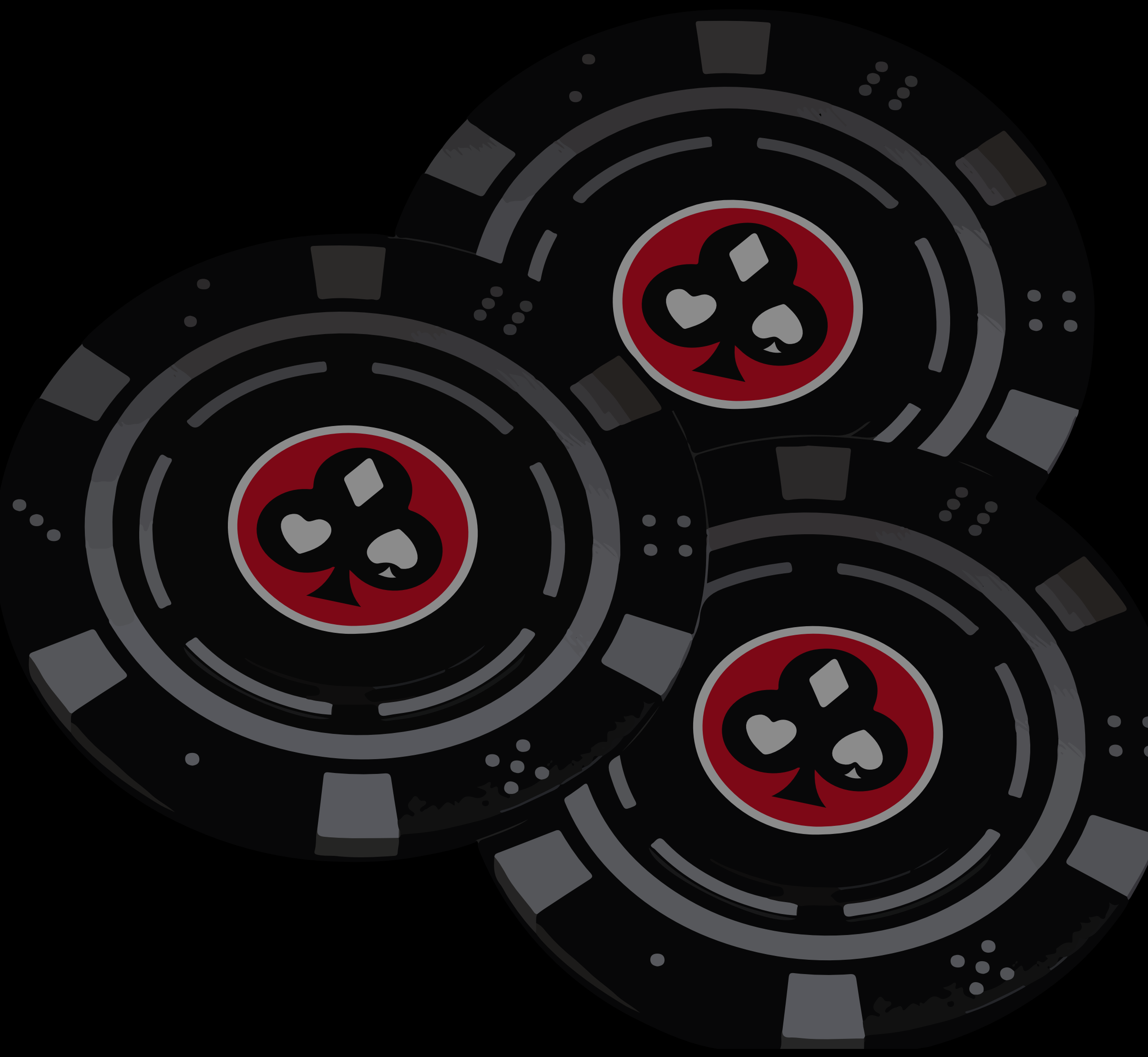
Delasport



# REGULATED MARKET & COMPLIANCE



## GIVE ME BACK



Betted Games balances profitability with social impact by supporting charities aligned with GiveWell and OpenPhil.

Users contribute to a better future by choosing our Web3 gambling platform.

Our unique advantage combines entertainment with social responsibility, fostering a loyal user base.

We will expand our support for worthy causes as we grow.

Join us and make a positive impact while enjoying the game.

## LEGAL



The contents of this pitch deck are for informational purposes only not investment advice.

Betted is not an investment firm and does not offer investment advice or recommendations.

This pitch deck is not an offer to sell shares or create an investment contract.

Participation in the token sale may not be legal in all jurisdictions, so consult a legal professional.

Review the latest version on our website, where we provide notes on changes.

Consider investment goals, risk tolerance and financial situation before investing. Thank you for your interest in Betted.

Sincerely,  
The Betted Team



## FINAL NOTE



As we conclude, we invite you to join us in redefining the gambling industry by envisioning a future of trust, transparency, and social responsibility.

Our Web3 casino and betting platform revolutionises the industry by integrating blockchain, ensuring provably fair games, secure transactions, and user control over funds.

We fund philanthropic initiatives, shape a brighter future, and promote responsible gambling.

Our platform values investors and users and believes in shared prosperity.

Let's make a positive impact, one bet at a time.

Thank you for considering Betted Games.

## TEAM & SOCIALS

# betted

Betted GAMES™ is a company by Green Games LTD

### Meet part of the Core Team

- Jorge (JJ) – Founder and CEO – Partnerships
  - Buja – Marketing Chief
  - Danny – CTO/Head of Tech
- Omer Ozi – Social Media Manager/Head
  - Julz Cali – Community Head
    - Shayn – Product Head
  - Alex – Latam Community Head

Thanks to our partnerships,  
more than 70 people work hard behind betted casino.

## GET CONNECTED

